

La SCENA/La Scena Musicale 2009-2010 Back-to-School/Fall Preview

Two Issues for Back to School and Fall Arts and Music Preview

Sales Reps

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Rates

No increase for
 2009-2010

Colour

1 page 2358
 ½ page 1286
 1/3 page 901
 ¼ page 701
 1/6 page 492
 1/8 page 382
 business card 314

Noir et blanc

1 page 1418
 ½ page 773
 1/3 page 542
 ¼ page 421
 1/6 page 296
 1/8 page 229
 business card 189
 mini-card 103

Each issue

- 25,000 copies
- 50,000 readers
- 225,000 readings per month



La SCENA Arts and Music Directory

- NEW: 1st edition
- **The only Arts Directory in Quebec**
- **Read All Year Long**
- Theme: Back to school
- Contents: schools, purchase, choir guide, competition guide, venues, ensembles, websites and much more
- Subjects: music, dance, theatre, film and visual arts
- Appearance: August 12, 2009
- Ad Deadline: August 5, 2009
- Print run: 25,000 copies
- Distribution: Montréal, Quebec City, Ottawa/Gatineau and through the province of Quebec
- Target audience: students (high school to university level to adults), amateur and professional artists, music and arts lovers



La SCENA Fall 2009

- 3rd year
- On the cover: Robert Lepage
- Theme: Fall Arts and Music preview
- Subjects: music, dance, theatre, film and visual arts
- including **La Scena Musicale September 2009** featuring on the cover tenor Marc Hervieux
- Appearance: September 3, 2009
- Ad Deadline: August 26, 2009
- Print run: 25,000 copies
- Distribution: Montréal, Quebec City, Ottawa/Gatineau and through the province of Quebec
- Target audience: amateur and professional artists, music and arts lovers

Contact: 514-948-0509 or sales@scena.org
 Media Kit: <http://ads.scena.org>