

## **La Scena Musicale and The Music Scene prepare the 8th Annual Summer Music Camp Directory**

Summer is just around the corner, and thousands of young music students will be looking for places to hone their skills while having a good time. Thankfully, they will need look no further than *La Scena Musicale* and *The Music Scene*'s **Annual Summer Music Camp Directory**. Now in its 8th year, the Directory serves as an invaluable resource to children and parents across the country. Over **160 000** of them read the Camps issue, making it the leading such guide in the nation.

The Directory will be published in the March issue of *La Scena Musicale* and the Spring issue of *The Music Scene*. These issues, our first-ever "Youth" editions, will feature:

- \* A guide to classical music careers;
- \* A special section on Canada's rising stars;
- \* The 8th annual Summer Music Camp Directory.

In addition, the Camps Directory will get its own section on *La Scena Musicale*'s award-winning website [www.scena.org](http://www.scena.org), with links to the websites of the listed camps.

**Cost:** Registration for the Directory is free! Just fill out and return the attached form (available at [www.scena.org/pdf-files/sm10-6Camps-en.pdf](http://www.scena.org/pdf-files/sm10-6Camps-en.pdf)) by fax or email. We also offer special rates for space in our Camps advertising section, which will immediately follow the Directory. The costs are even lower for buying space in both magazines. Check the form for more details.

**Deadline for information and reservations :** February 17, 2004 at 5pm EST.

For reservations or more information, please contact our sales department:

**La Scena Musicale**

514-287-7668 or

514-948-0509

[camps@scena.org](mailto:camps@scena.org)

or visit our website,

**[www.camps.scena.org](http://www.camps.scena.org)**

## CAMPS

### REACHING THE PERFORMERS OF TOMORROW

*La Scena Musicale* and *The Music Scene* are distributed through a national network of arts high-schools, private music instructors, music stores and concert halls, and have established themselves as the standard-bearer for Canada's music educators and their students.

Your listing and ad will be read by over **160 000** young musicians and their parents. Let them know about you and your camp by advertising in *La Scena Musicale* and *The Music Scene*!

### We were there, too:



*"My summer camp experiences exist as charmed periods in my life. Unworried by such pesky details as what to eat for dinner, I was allowed to practice and rehearse to my heart's content. The ritual my mother started has become one of the great pleasures of my life."*

- Anna Sampson

Cellist and LSM intern, from her Camps 2004 article "My Summers in Music" (*LSM*, March 2004).



### A Passion for Youth, a Passion for Learning

The 2005 Music Camp Directory will be a vital resource for parents and students.

Fill out and return the attached form by February 17th to reserve your listing.

The Camps 2005 issues of *La Scena Musicale* and *The Music Scene* will feature articles, news briefs, interviews and the 8th Annual Summer Music Camp Directory. The comprehensive Directory will list Canada's summer music camps by region and offer each camp's name, website and telephone number. This listing is offered free of charge, as a service to you and our young readers (and their parents!).

Of course, we also encourage you to advertise in these issues. The pages following the Directory will be devoted to Camp advertising, and all advertisers will have a "see ad on page x" note added to their camp's listing. We offer special rates for music camps, with discounts available for advertising in both magazines.

**Reserve your listing and ad today!**

## CAMP AD RATES

Black & White	LSM or TMS	LSM & TMS
Full page	\$ 1 419	\$ 2 410
2/3 page	998	1 696
1/2 page	781	1 327
1/3 page	532	904
1/4 page	413	702
1/6 page	282	497
1/8 page	225	382
Business card	168	285

Contact your LSM sales representative, visit [camps.scena.org](http://camps.scena.org) or email [camps@scena.org](mailto:camps@scena.org)

## 8th Annual Summer Music Camp Directory

### INSCRIPTION FORM

Camp name:

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Address:

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Telephone:

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Email:

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Fax:

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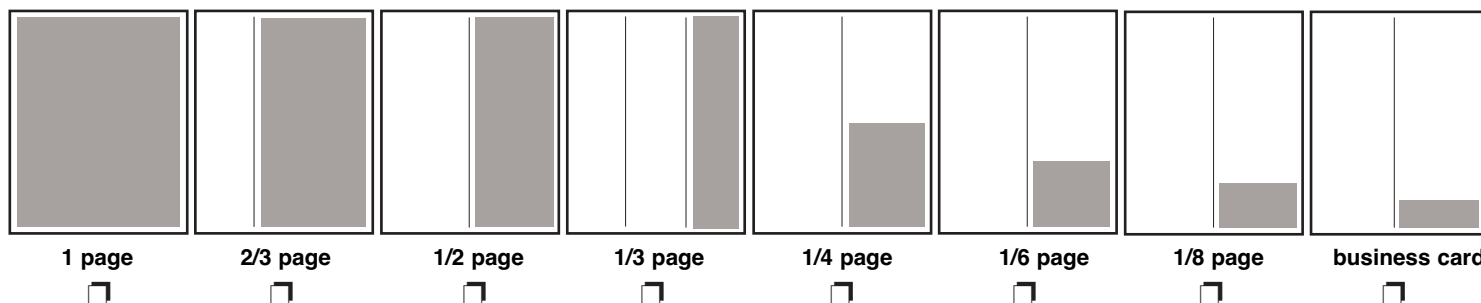
Website:

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### Sample Listing:

Camp Musical de Lanaudière :: 450-755-2496 :: [www.campmusicallanaudiere.com](http://www.campmusicallanaudiere.com)  
see ad on page 18 / voir annonce à la page 18

### AD FORMATS



Please email artwork to [camps@scena.org](mailto:camps@scena.org)

### RATES

Ad format

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Subtotal

\$ 

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+ 7% GST (Canada only)

\$ 

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+ 7.5% PQST (Québec only)

\$ 

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Total

\$ 

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### METHOD OF PAYMENT

☐ Cheque (payable to La Scena Musicale) ☐ VISA ☐ AmEx  
☐ Mastercard ☐ Bill us later

Camp 

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Contact person 

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Card Number 

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 Exp 

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Name on Card 

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Authorized Signature 

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\*Contract void without Signature / Signature: 

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