

2014 ARTS RESOURCE GUIDE 6th Montreal Edition

ADVERTISING WITH US

WITH A LISTING in *La SCENA's Arts Resource Guide*, your organization will...

APPEAR in Quebec's only arts resource guide;

REACH our 50,000 readers, including music lovers, arts enthusiasts, parents of young musicians, fine arts and music students, and artists;

BE FEATURED among our province's most prestigious conservatories, universities, professors, concert halls, community and professional choirs, specialised stores, and agents;

INCREASE VISIBILITY in Montreal, Laval and the South Shore;

CHOOSE the options that meet your advertising needs with black & white or colour ads, or by adding text or a logo.

Registration: August 5
AD Deadline: August 7
Artwork: August 8
Publication: August 15
Distribution: 25,000 copies

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DIGEST Format

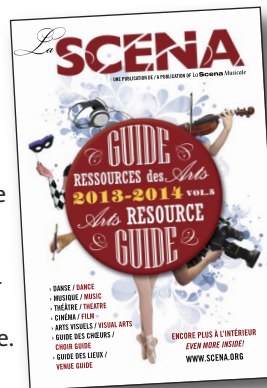


"We use our extensive database to offer consumers, musicians and artists the most comprehensive tool possible." - Wah Keung Chan, Founding Editor

La Scène Musicale is pleased to announce that its annual Arts Resource Guide will be released in August 2014, for the sixth year in a row. The resource guide, which is the only one of its kind in Quebec, is an excellent source of information for the province's music lovers, and for arts students and their parents. This year, the guide will continue its user-friendly digest format. A total of 25,000 copies will be distributed Quebec-wide.

Readers will find essential information on music, danse, theatre, film and the visual arts in this bilingual directory, which will include both regional and national listings.

Special Sections: Our annual **Choir Guide** helps amateur and professional singers find a choir. Our annual **Venue Guide** helps musicians and artists choose performing and exhibition rental venues.



The resource guide is an essential tool for teachers and performers in music and in the arts that remains an invaluable tool all year long.

Don't forget to send our editorial team the information you would like to include in the directory. If you would like to highlight your ad or to include additional information, you can purchase one of our modestly priced additions.

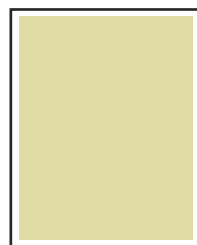
Additional Options

Company logo	\$55
Characteristics (Choir & Venue Guide)	\$55
Description (max. 55 words)	\$55
COMBO	
1. Logo + description	\$100
2. (Choir & Venue Guide) includes logo, characteristics and description	\$150

Advertising Rates (same rates as 2012)

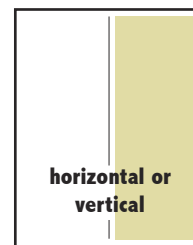
Colour

Cover 2	\$2300
Cover 3	\$2000
Cover 4	\$2500
Cover banner	\$900
1 page	\$1400
1/2 page	\$800
1/3 page	\$600
1/4 page	\$450
1/8 page	\$250



1 page

full page:
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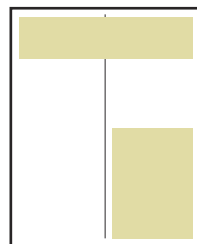


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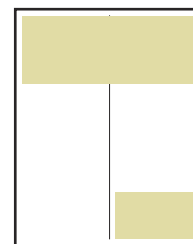
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1 page	\$850
1/2 page	\$475
1/3 page	\$350
1/4 page	\$275
1/8 page	\$150



1/4 page

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