

ARTS DIRECTORY

**Montreal
Edition**

New this year: **digest format**

ADVERTISING WITH US

WITH A LISTING in *La SCENA's arts directory* your organization will...

APPEAR in Quebec's only arts directory;

REACH our 50,000 readers, including music lovers, arts enthusiasts, parents of young musicians, fine arts and music students, and artists;

BE FEATURED among our province's most prestigious conservatories, universities, professors, concert halls, community and professional choirs, specialised stores, and agents;

INCREASE VISIBILITY in Montreal, Laval and the South Shore;

CHOOSE the options that meet your advertising needs with black & white or colour ads, or by adding text or a logo.

Deadline: August 11
Publication: August 19

For more information, contact our sales team:
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Founding editor
Wah Keung Chan
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"We use our extensive database to offer consumers, musicians and artists the most comprehensive tool possible." Wah Keung Chan, Founding Editor

La Scène Musicale is pleased to announce that its annual Arts Directory will be released in August 2011, for the third year in a row. The directory, which is the only one of its kind in Quebec, is an excellent source of information for the province's music lovers and for arts students and their parents. This year, the magazine will debut the directory's new user friendly digest format. A total of 25,000 copies will be distributed Quebec-wide.

Readers will find essential information on music, danse, theatre, film and the visual arts in this bilingual directory, which will include both regional and national listings.

The directory is an essential guide for teachers and performers in music and in the arts that remains an invaluable tool all year long.

Don't forget to send our editing team the information you would like to include in the directory. If you would like to highlight your ad or to include additional information, you can purchase one of our modestly priced additions (listed below).

Additional Options

COMPANY LOGO	\$50
ADDITIONAL TEXT (max. 55 words)	\$55
ADDITIONAL TEXT (56-100 words)	\$105

Advertising Rates new digest format

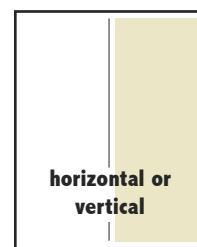
Colour

1 page	1 400
1/2 page	800
1/3 page	600
1/4 page	450
1/8 page	250



1 page

full page:
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with bleed:
5.75 x 8.75
without bleed:
4.675 x 7.625

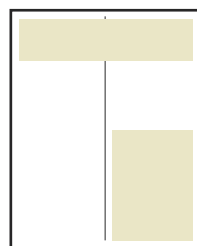


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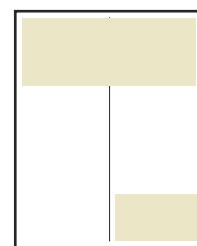
Black & White

1 page	850
1/2 page	475
1/3 page	350
1/4 page	275
1/8 page	150



1/4 page

horizontal:
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vertical:
2.25 x 3.75



1/8 page

1/3 page horizontal:
4.675 x 2.5
1/8 page horizontal:
2.25 x 1.85